



Design Print Material Shout/9 Entry form Deadline 10/09/10

Conditions of entry

Work entered for the Robert Horne Shout Awards must come from a full production run incorporating Robert Horne material. Work may be submitted by the designer, printer or by the client. Please note that if your entry is selected by the judges for inclusion in the awards, we may ask you to provide extra copies over and above the two required for entry. Awards will be presented to the individual who actually entered the piece. We reserve the right to reproduce any work entered. We will notify you and print an appropriate credit if we do so. Winning entries may be used by the Robert Horne Group online, in advertising, presentations and exhibitions. Unfortunately entries cannot be returned. Closing date for entries is 10 September 2010.

Disclaimer

Whilst every effort has been made to ensure accuracy, the Robert Horne Group does not accept responsibility for any errors, omissions or variations in colour between original work submitted and its subsequent reproduction in any Robert Horne publications or advertisements.

For more information please contact your Robert Horne representative or call:

Specification Sales Team
08457 44 33 22

Group Head Office
Huntsman House
Mansion Close
Moulton Park
Northampton NN3 6RU

www.roberthorne.co.uk

The selection panel of designers, printers, manufacturers and materials experts will select the winning entries based on overall quality of design, print, finishing and of course choice of materials. In addition, relevant entries can also be considered for an environmental commendation if the work meets specific environmental criteria – see ‘categories in detail’ (environmental commendation) to assess if your entry is suitable. All work entered must utilise Robert Horne material in part or full.

If you have a piece of work printed / manufactured on one of our materials that you would like to shout about in the next edition please complete and return the form anytime between now and 10 September 2010 (final deadline). Only work produced during this period will be eligible. Please send your entries to:

Group Marketing Shout/9
Robert Horne Group
Huntsman House
Mansion Close
Moulton Park
Northampton NN3 6RU

Alternatively visit:
www.roberthorne.co.uk/specteam to download the form online.

Categories in detail:

Annual/interim reports
 Created to present annual or half-yearly financial information about the organisation it represents.

CSR/environmental reports
 Corporate Social Responsibility (CSR) reports that represent an organisation and consider the interests of society by taking responsibility for the impact of activities on customers, employees, shareholders, communities and the environment in all aspects of operations.

Corporate brochures
 Created to promote the general services of a company or organisation.

Product brochures
 Promoting specific products or services eg. cars/clothing/food/catalogues etc.

Non-profit brochures
 Created for organisations such as trusts or charities.

Greetings cards/invitations/postcards
 Created as announcement for an upcoming event.

Self promotion
 Work produced by designers, printers, photographers etc. to promote themselves.

Stationery
 Full or part stationery ranges.

Packaging
 3D work utilising Robert Horne material in whole or part.

Direct mail
 Work mailed or distributed with or without a reply mechanism.

Point of Sale/Exhibition Stands
 Creative use of display products for internal applications.

External Signage
 Individual signs for external use.

Plastics Fabrication/Plastics for Industry
 Creative use of Industrial Plastics.

Environmental commendation
 The panel will be looking for entries that provide evidence that the entrant has considered the overall environmental impacts of the printed work submitted. Work entered for this commendation could take the form of any piece of communication or product but environmental impact/consideration must be the primary concern. As a minimum, your entry should provide information about: **Product selection** – what was chosen and why? **Production process** – what was taken into consideration in the design, specification and supplier selection? **End of life** – what consideration was given to the impact of the product once it was no longer required?

Shout /9 entry form	Entry submitted by: <input type="checkbox"/> Tick one <input type="radio"/> Design agency <input type="radio"/> Printer/Manufacturer <input type="radio"/> Client		
	Company name: _____		
Entry forms must be completed in full for each submission made. Entrants must supply two copies of work for each category entered.	Contact name: _____	Position: _____	
	Address: _____		Postcode: _____
	Phone no: _____	Email: _____	
	Robert Horne contact: _____		Branch /region (if known): _____
Category (tick one only): Refer to 'categories in detail' before choosing category	Entry title: _____		
<input type="radio"/> Annual/interim reports <input type="radio"/> CSR/environmental reports <input type="radio"/> Corporate brochures <input type="radio"/> Product brochures <input type="radio"/> Non-profit brochures <input type="radio"/> Greetings cards/invitations/postcards <input type="radio"/> Self promotion <input type="radio"/> Stationery <input type="radio"/> Packaging <input type="radio"/> Direct mail <input type="radio"/> POS/Exhibition Stands <input type="radio"/> External Signage <input type="radio"/> Plastics Fabrication/Plastics for Industry	Client: _____		<input type="radio"/> Permission by client to enter piece of work (mandatory)
	Design agency: _____		
	Contact name: _____	Phone no: _____	
		Email: _____	
	Printer/Manufacturer: _____		
	Contact name: _____	Phone no: _____	
		Email: _____	
<input type="radio"/> Environmental commendation Tick if you would like your work to be considered for this commendation - in addition to main category. Only work that fulfils the environmental credentials detailed above will be considered.	Material(s) / weight(s) / colour(s) used: _____		
	Reason for choosing material(s): Continue on separate A4 if required _____		
Signature: _____	Print processes /special techniques: _____		
Date: _____	Environmental credentials: Paper selection/production process/end of life _____		
<input type="checkbox"/> I would like to receive further info from the Robert Horne Group.			