

Design Print Material Shout / 8 Entry form Deadline 30 / 11 / 08



Robert Hornes Group 

Specification Team
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Robert Hornes paper branches
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Eastleigh / 023 8061 8811
Leeds / 0113 387 2468
Liverpool / 0151 236 4411
London / 020 7231 9634
Manchester / 0161 886 7575
Newcastle / 0191 537 7177
Northampton / 01604 732323
Northern Ireland / 028 9034 2742
Norwich / 01603 610386
Nottingham / 0115 986 9161
Scotland / 01236 617777
Uckfield / 01825 748494

Other Robert Hornes Group
trading divisions / services
Robert Hornes Sign & Display
01604 495333
Robert Hornes Plastics
01604 495333
Corporate Services
08453 300 330
Group Head Office
Huntsman House
Mansion Close
Moulton Park
Northampton NN3 6LA
www.roberthorne.co.uk

Conditions of entry
Work entered for the
Robert Hornes Shout Awards
must come from a full
production run incorporating
Robert Hornes material. Work
may be submitted by the
designer, printer or by the
client. Please note that if
your entry is selected by the
judges for inclusion in the
awards, we may ask you to
provide extra copies over
and above the two required
for entry. Awards will be
presented to the individual
who actually entered the
piece. We reserve the right to
reproduce any work entered.
We will notify you and print
an appropriate credit if we
do so. Winning entries may
be used by the Robert Hornes
Group online, in advertising,
presentations and exhibitions.
Unfortunately entries cannot
be returned. Closing date for
entries is 30 November 2008.

Whilst every effort has been
made to ensure accuracy, the
Robert Hornes Group does not
accept responsibility for any
errors, omissions or variations
in colour between original
work submitted and its
subsequent reproduction in
any Robert Hornes publications
or advertisements.

Disclaimer
Printed offset litho on Kaskad
Bunting Yellow 120 g/m²

The selection panel of designers, printers, paper and plastic experts will select the winning entries based on overall quality of design, print, finishing and of course choice of materials. In addition, relevant entries can also be considered for an environmental commendation if the work meets specific environmental criteria – see ‘categories in detail’ (environmental commendation) to assess if your entry is suitable. All work entered must utilise Robert Horne material in part or full.

If you have a piece of work printed on one of our materials that you would like to shout about in the next edition please complete and return the form anytime between 1st January to 30th November 2008 (final deadline). Only work produced during this period will be eligible. Please send your entries to:

**Group Communications
Shout/8
Robert Horne Group
Huntsman House
Mansion Close
Moulton Park
Northampton NN3 6LA**

**Alternatively visit:
www.roberthorne.co.uk/specteam to
download the form online.**

Categories in detail:

Annual/interim reports
Created to present annual or half-yearly financial information about the organisation it represents.

CSR/environmental reports
Corporate Social Responsibility (CSR) reports that represent an organisation and consider the interests of society by taking responsibility for the impact of activities on customers, employees, shareholders, communities and the environment in all aspects of operations.

Corporate brochures
Created to promote the general services of a company or organisation.

Product brochures
Promoting specific products or services eg. cars/clothing/food/catalogues etc.

Non-profit brochures
Created for organisations such as trusts or charities.

Greetings cards/invitations/postcards
Created as announcement for an upcoming event.

Self promotion
Work produced by designers, printers, photographers etc. to promote themselves.

Stationery
Full or part stationery ranges.

Packaging
3D work utilising Robert Horne material in whole or part.

Sign/display/exhibition
Individual signs (internal or external), display boards or entire exhibitions utilising Robert Horne material in whole or part. Submissions can be entered in photographic form.

Direct mail
Work mailed or distributed with or without a reply mechanism.

Environmental commendation
The panel will be looking for entries that provide evidence that the entrant has considered the overall environmental impacts of the printed work submitted. Work entered for this commendation could take the form of any piece of communication (stationery, brochure, direct mail etc.) but environmental impact/consideration must be the primary concern. As a minimum, your entry should provide information about: Paper selection – what was chosen and why? Production process – what was taken into consideration in the design, specification and supplier selection? End of life – what consideration was given to the impact of the product once it was no longer required?

Shout/8 entry form

Entry submitted by: Tick one Design agency Printer Client

Company name:

Contact name:

Position:

Address:

Postcode:

Phone no:

Email:

Robert Horne contact:

Branch/region (if known):

Entry forms must be completed in full for each submission made. Entrants must supply two copies of work for each category entered.

Category (tick one only):

- Annual/interim reports
- CSR/environmental reports
- Corporate brochures
- Product brochures
- Non-profit brochures
- Greetings cards/invitations/postcards
- Self promotion
- Stationery
- Packaging
- Sign/display/exhibition
- Direct mail

Entry title:

Client:

Permission by client to enter piece of work (mandatory)

Design agency:

Contact name:

Phone no:

Email:

Printer:

Contact name:

Phone no:

Email:

Environmental commendation

Refer to ‘categories in detail’ if you would like your work to be considered for this commendation – in addition to main category.

Material(s) / weight(s) / colour(s) used:

Signature:

Reason for choosing material(s): Continue on separate A4 if required

Print processes / special techniques:

Date:

Environmental credentials: Paper selection/production process/end of life

I would like to receive further info from the Robert Horne Group.